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# Event Agenda

Social Purpose Real Estate Summit

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## Tuesday, October 24, 2023

- 12:00 PM - 4:00 PM**      **Registration / Check In**  
Location: Cambria Hotel Detroit Downtown & Doubletree Suites Fort Shelby
- 1:00 PM - 4:00 PM**      **Community Spaces Tour (Add-On Registration Required) - Group A**  
Location: Cambria Hotel Detroit Downtown
- 1:00 PM - 4:00 PM**      **Community Spaces Tour (Add-On Registration Required) - Group B**  
Location: Cambria Hotel Detroit Downtown
- 1:00 PM - 4:00 PM**      **Economic Development Tour (Add-On Registration Required)**  
Location: Cambria Hotel Detroit Downtown
- 4:30 PM - 6:30 PM**      **Opening Reception**  
Location: Cambria Hotel Detroit Downtown

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## Wednesday, October 25, 2023

- 7:30 AM - 8:45 AM**      **Grab & Go Breakfast**  
Location: Community Arts Auditorium
- 7:30 AM - 8:45 AM**      **Registration / Check In**  
Location: McGregor Memorial Conference Center
- 9:00 AM - 10:00 AM**      **What is Social Purpose Real Estate?**  
Location: Community Arts Auditorium  
Speakers: Brian McBay, Remy-Anne Viajar, Sahar Ghafouri
- 10:30 AM - 12:00 PM**      **Financing Social Purpose Real Estate with Community Investment**  
Location: Conference Room FG  
Speakers: Ryan Collins-Swartz, David Palmer, Christopher Miller, Paulina O'Kieffe-Anthony
- 10:30 AM - 12:00 PM**      **Building Community Resilience: Serve Lewisville, A Case Study**  
Location: Conference Room E  
Speakers: Ashleigh Feryan, Nicole Lau
- 10:30 AM - 12:00 PM**      **Challenging Land Ownership through Power Building and Place Making: Broadway Parque and Milky Way Garden Stories**  
Location: Conference Room J  
Speakers: Victor Willis (he/him), Alex Desiga, Kiel Lopez-Schmidt (he/they), Miru Yogarajah
- 10:30 AM - 12:00 PM**      **Reckoning, Remembering and Reimagining Within the Built Environment**  
Location: Conference Room B  
Speakers: Yodit Mesfin Johnson, Kathy Laird, James Singleton
- 10:30 AM - 12:00 PM**      **Promoting creative-mixed use through network and capacity building**  
Location: Conference Room C  
Speakers: Helen Ketema, Alix Ayles, Yinnon Geva
- 10:30 AM - 12:00 PM**      **Real Estate for All: A Community-Owned Crowdfunding Approach**  
Location: Conference Room H  
Speakers: Miriam Gee, Dariela Villon-Maga, Somala Diby

- 12:15 PM - 1:30 PM**      **Lunch - Expert Led Roundtables**  
Location: McGregor Memorial Conference Center
- 12:15 PM - 1:30 PM**      **Sharing Innovation: The Arts in Shared Space**  
Location: Conference Room E  
Speakers: Brian McBay, Carmut Me
- 12:15 PM - 1:30 PM**      **Sharing Innovation: Catalyzing Collaboration & Community Building**  
Location: Conference Room A  
Speaker: Kwaku Osei
- 12:15 PM - 1:30 PM**      **Sharing Innovation: Mixed Use Development Strategies**  
Location: Conference Room J  
Speaker: Lori Ann Girvan
- 12:15 PM - 1:30 PM**      **Sharing Innovation: Health & Human Service Centers - How AI SigI Community of Agencies Created a New Model for Collaboration & Inclusion**  
Location: Conference Room B  
Speaker: Tom O'Connor
- 12:15 PM - 1:30 PM**      **Sharing Innovation: Operational Excellence in Shared Space**  
Location: Conference Room H  
Speaker: Pat Smith
- 12:15 PM - 1:30 PM**      **Sharing Innovation: Fires and Floods and Climate Change, Oh My!**  
Location: Conference Room FG  
Speaker: China Brotsky
- 1:45 PM - 5:00 PM**      **Economic Development Tour (Add-On Registration Required)**  
Location: McGregor Memorial Conference Center
- 1:45 PM - 5:00 PM**      **Community Spaces Tour (Add-On Registration Required)**  
Location: McGregor Memorial Conference Center
- 1:45 PM - 3:15 PM**      **The Mount Dennis Quilt. How LEF turned three parcels of land into a movement for social change**  
Location: Conference Room C  
Speakers: Amina Yassin-Omar, Oysharja Sayed, Bill Kennedy
- 1:45 PM - 3:15 PM**      **Amplifying Impact - Integrating Nonprofit Shared Space and Services through Fiscal Sponsorship**  
Location: Conference Room J  
Speakers: Thaddeus Squire, Carman Gaines
- 1:45 PM - 3:15 PM**      **Our Journey towards Reconciliation: Meaningful Practices and Policies**  
Location: Conference Room B  
Speakers: Diana Steele, Tim Fox
- 1:45 PM - 3:15 PM**      **Setting the Stage for Strong Partnerships**  
Location: Conference Room FG  
Speakers: Anna Growcott, Wendy Holmes
- 3:30 PM - 5:00 PM**      **Liberated Land Trust: Building and Securing Black Cultural and Commercial Corridors**  
Location: Conference Room C  
Speakers: Carolyn Johnson, Selena Wilson
- 3:30 PM - 5:00 PM**      **Developing Sustainable Creative Hubs - Unpacking the Social Enterprise Business Model**  
Location: Conference Room E  
Speaker: Reid Henry
- 3:30 PM - 5:00 PM**      **Community Space Impact: Telling the story of shared spaces with data**  
Location: Conference Room B  
Speakers: Wendy Ogren, Kristen Gramling

- 3:30 PM - 5:00 PM**                      **Charting New Territory: The Transformative Journeys of the Delmar DivIne and Together Center. Exploring the Use of Social Purpose Real Estate as a Solution to Different Geographic Challenges in Redmond, WA and St. Louis, MO**  
Location: Conference Room J  
Speakers: Kim Sarnecki, Maxine Clark, Stephen Westbrooks
- 3:30 PM - 5:00 PM**                      **Empowering Indigenous Led Mixed-Use Development, A Case Study**  
Location: Conference Room FG  
Speakers: Simon Davie, Kent Patenaude
- 6:30 PM - 8:00 PM**                      **Dine-Around Dinners (Paid by Attendee & Sign Up Required)**  
Location: Various Restaurants throughout Detroit
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## Thursday, October 26, 2023

- 8:00 AM - 8:45 AM**                      **Grab & Go Breakfast**  
Location: McGregor Memorial Conference Center
- 8:00 AM - 8:45 AM**                      **Regional Chapter Meet-Ups**  
Location: McGregor Memorial Conference Center
- 9:00 AM - 10:30 AM**                      **The Toyota Production System: Improving Shared Space Maintenance**  
Location: Conference Room FG  
Speakers: Pat Smith, Anthony Eleazarraz
- 9:00 AM - 10:30 AM**                      **From Public-Private Partnership to Community Engagement – Lessons from 312 Main**  
Location: Conference Room J  
Speaker: Sean Condon
- 9:00 AM - 10:30 AM**                      **Making a Hybrid Home: Adapting to a virtual world while centering space, place and community**  
Location: Conference Room B  
Speakers: Kyla Carlsen (she/her), Allandra Bulger
- 9:00 AM - 10:30 AM**                      **Promoting Racial Equity in Black Communities through Technical Assistance and Lending: A Case Study on Community-Led Real Estate Development**  
Location: Conference Room C  
Speakers: Monjia Belizaire, Saul Ettlin, Lycrecia Parks, Michael Darby, Chavelle Sangokoya
- 9:00 AM - 10:30 AM**                      **Removing Barriers to Equitable Real Estate Development in Detroit**  
Location: Conference Room H  
Speakers: Graig Donnelly, Bucky Willis, India Solomon
- 10:45 AM - 12:15 PM**                      **Here to Stay: Addressing CBO displacement and building Hearrts in the South Bronx**  
Location: Conference Room B  
Speakers: Devan Cronshaw, Daniel Ramirez
- 10:45 AM - 12:15 PM**                      **Regenerating Faith Buildings for the Common Good**  
Location: Conference Room J  
Speaker: Kendra Fry
- 10:45 AM - 12:15 PM**                      **Leveraging Human-Centered Design to Enhance Collaboration at the Water Cooler at Pegasus Park**  
Location: Conference Room C  
Speakers: Harrison Tassopoulos, Steve Kinder
- 10:45 AM - 12:15 PM**                      **Child Care Real Estate for Social Good**  
Location: Conference Room FG  
Speakers: Laura Kohn, Ashanti Bryant, Rick Raleigh
- 10:45 AM - 12:15 PM**                      **Fostering Thriving Local Economies: Commercial Real Estate, Inclusive Economic Development and Community Building**  
Location: Conference Room H  
Speaker: Steven Johnston

**12:30 PM - 1:30 PM**

**What Is the Future of Social Purpose Real Estate?**

Location: Community Arts Auditorium

Speakers: Saul Ettlin, Amina Yassin-Omar, Carolyn Johnson

**1:30 PM - 1:30 PM**

**Grab & Go Lunch**

Location: Community Arts Auditorium